

2nd November 2022

Character Reference: Cathy Mac Donald

Considering we share a passion for the development and education of our youth, I have had the privilege of knowing, and honour of working besides, Cathy since November 2021 on various youth development programmes and research projects.

Cathy brings with her a formidable education, over 21 years of knowledge and hands on experience in both the realm of education and creation of employment. Two critical factors facing our youth sector today. Cathy holds a genuine passion for the development of our youth segments through education, upskilling, development of job creation programmes and interventions to foster self-employment. Cathy also has a wealth of key connections and the ability to see where collaborations can develop platforms to drive education and incubate employment opportunities.

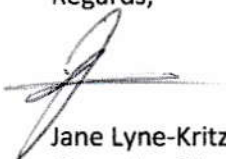
Cathy approaches all projects from as strong analytical perspective and her well-tuned critical thinking skills allow her to foster workable solutions in a detailed and operationally strong manner. The creation of employment requires the need to think laterally, to consider various angles and solutions and Cathy is always a key player when it comes to driving the team to open their thinking and widen the solution basket. In addition to this, Cathy's excellent communication and project management skills make her the natural choice to lead crucial projects.

The projects that we have worked with Cathy on, have always come with a heightened level of intensity. The topics of education, development, upskilling and creating employment for our youth are large undertakings and thus come with immense responsibility. Cathy's work ethic is impeccable, she is committed, engaged, efficient and always manages her workflow with finesse.

I can honestly say Cathy is without doubt one of the most impressive people I have had, and continue to have, the pleasure of working with. I would strongly recommend her for any job in the youth, education, development, and employment creation fields.

Please feel free to contact me should you have any further questions.

Regards,



Jane Lyne-Kritzinger
Managing Director
YDx